

MALLS ON THE REBOUND?

Science fiction or could it really happen?

SURVEY SAYS If malls evolve there would be strong appeal. Even amid doom and gloom, brick-and-mortar stores can influence those seeking a one-stop shopping destination with strategic updates and incentives. Take it from shoppers...



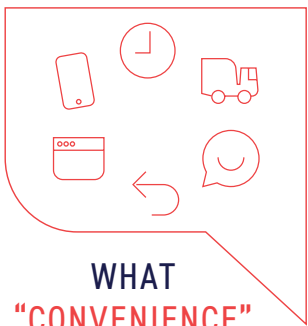
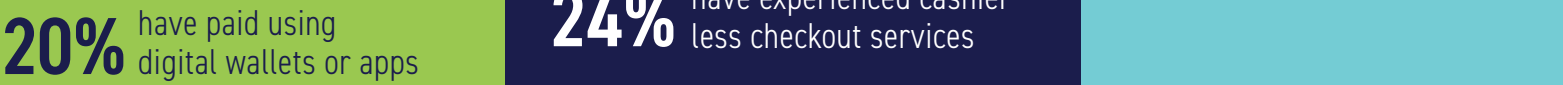
WHY GO TO THE MALL VS SHOP ONLINE



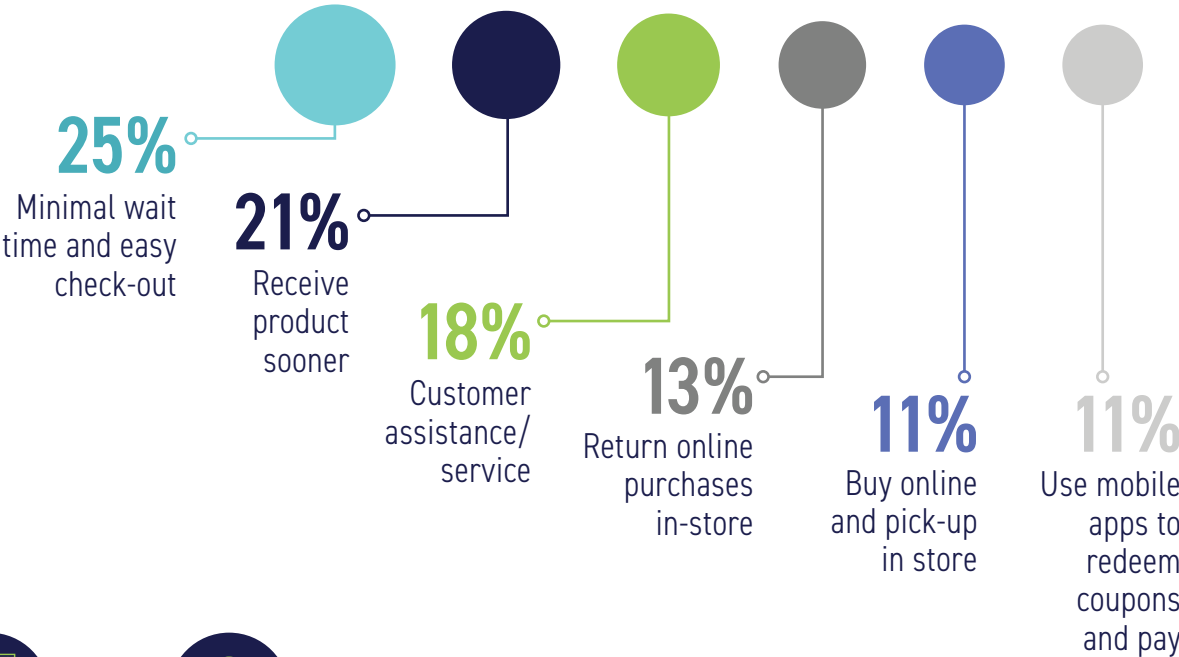
HOW TO WIN OVER MALL AVOIDERS



HURRY UP WITH IN-STORE TECHNOLOGY



WHAT "CONVENIENCE" MEANS TODAY



TOP 3 WISHES

- > Savings, coupons and deals
- > Shorter lines and wait times
- > More access to in-store customer service reps