

2018  
RedPlum® Co-op FSI  
Date Schedule



Insert Dates		Reservation Expiration		Market List	Artwork Due Dates	Event Dates
National Co-op FSI Dates		Cover & Page Position Reservation Expiration (160 Days)	Cover & Page Position Market List Due / Category Reservation Expiration (120 Days)	National Final Market List Due / Regional Business (90 Days)	Complete Order & Material Due Dates	Event Dates & No Issue Dates
January	01/07/2018	7/31/2017	9/8/2017	10/9/2017	11/3/2017	<b>New Year - New You!</b> <i>Hispanic Connection - Dia de Los Reyes</i>
	01/14/2018					No Issue
	01/21/2018	8/14/2017	9/22/2017	10/23/2017	11/17/2017	
	01/28/2018	8/21/2017	9/29/2017	10/30/2017	11/24/2017	
February	02/04/2018	8/28/2017	10/6/2017	11/6/2017	12/15/2017	<b>The Big Game: Prep &amp; Party!</b>
	02/11/2018	9/1/2017	10/13/2017	11/13/2017	12/22/2017	<b>Valentine's Day</b>
	02/18/2018					No Issue
March	02/25/2018	9/18/2017	10/27/2017	11/27/2017	1/5/2018	
	03/04/2018	9/25/2017	11/3/2017	12/4/2017	1/12/2018	
	03/11/2018	10/2/2017	11/10/2017	12/11/2017	1/19/2018	
	03/18/2018	10/9/2017	11/17/2017	12/18/2017	1/26/2018	
April	03/25/2018	10/16/2017	11/24/2017	12/22/2017	2/2/2018	
	04/01/2018					No Issue
	04/08/2018	10/30/2017	12/8/2017	1/8/2018	2/16/2018	
	04/15/2018	11/6/2017	12/15/2017	1/15/2018	2/23/2018	
	04/22/2018	11/13/2017	12/22/2017	1/22/2018	3/2/2018	
May	04/29/2018	11/20/2017	12/29/2017	1/29/2018	3/9/2018	<i>Hispanic Connection - Cinco de Mayo</i>
	05/06/2018	11/27/2017	1/5/2018	2/5/2018	3/16/2018	
	05/13/2018	12/4/2017	1/12/2018	2/12/2018	3/23/2018	<b>Mother's Day</b>
	05/20/2018	12/11/2017	1/19/2018	2/19/2018	3/30/2018	
June	05/27/2018					No Issue
	06/03/2018	12/22/2017	2/2/2018	3/5/2018	4/13/2018	
	06/10/2018	12/29/2017	2/9/2018	3/12/2018	4/20/2018	
	06/17/2018	1/8/2018	2/16/2018	3/19/2018	4/27/2018	<b>Father's Day</b>
July	06/24/2018	1/15/2018	2/23/2018	3/26/2018	5/4/2018	<i>Hispanic Connection - International Soccer Championship</i>
	07/01/2018					No Issue
	07/08/2018	1/29/2018	3/9/2018	4/9/2018	5/18/2018	
	07/15/2018	2/5/2018	3/16/2018	4/16/2018	5/25/2018	
	07/22/2018	2/12/2018	3/23/2018	4/23/2018	6/1/2018	
August	07/29/2018	2/19/2018	3/30/2018	4/30/2018	6/8/2018	<b>Back to School</b>
	08/05/2018	2/26/2018	4/6/2018	5/7/2018	6/15/2018	<b>Back to School</b>
	08/12/2018					No Issue
	08/19/2018	3/12/2018	4/20/2018	5/21/2018	6/29/2018	<b>Back to School</b>
September	08/26/2018	3/19/2018	4/27/2018	5/25/2017	7/6/2018	<b>Back to School</b>
	09/02/2018					No Issue
	09/09/2018	4/2/2018	5/11/2018	6/11/2018	7/13/2018	<i>Hispanic Connection - Hispanic Heritage Month</i>
	09/16/2018	4/9/2018	5/18/2018	6/18/2018	7/20/2018	
	09/23/2018	4/16/2018	5/25/2018	6/25/2018	7/27/2018	
October	09/30/2018	4/23/2018	6/1/2018	7/2/2018	8/3/2018	
	10/7/2018	4/30/2018	6/8/2018	7/9/2018	8/17/2018	<b>Breast Cancer Awareness</b>
	10/14/2018	5/7/2018	6/15/2018	7/16/2018	8/24/2018	
	10/21/2018	5/14/2018	6/22/2018	7/23/2018	8/31/2018	
November	10/28/2018	5/21/2018	6/29/2018	7/30/2018	9/7/2018	<b>Halloween</b> <i>Hispanic Connection - El Dia de los Muertos</i>
	11/4/2018	5/25/2017	7/6/2018	8/6/2018	9/14/2018	
	11/11/2018	6/4/2018	7/13/2018	8/13/2018	9/21/2018	
	11/18/2018	6/11/2018	7/20/2018	8/20/2018	9/28/2018	<b>Thanksgiving</b>
December	11/25/2018					No Issue
	12/2/2018	6/25/2018	8/3/2018	9/3/2018	10/12/2018	<b>Holiday</b>
	12/9/2018	7/2/2018	8/10/2018	9/10/2018	10/19/2018	<b>Holiday</b>
	12/16/2018					No Issue
	12/23/2018					No Issue
	12/30/2018					No Issue